



COREN FELDMAN

UI/ UX DESIGNER

// ABOUT ME

I was born in Jerusalem to American parents and speak English and Hebrew fluently. Having grown up in a family of programmers, I understand the technical side of feature implementation, allowing for effective collaboration with developers.

I've also facilitated dialogue between Israeli and Palestinian teens, a skill set I utilize to listen and communicate constructively with team members.

Products I've worked on have been used by over 30 million people.

// CONTACT

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// SKILLS

 Product Management

 Sketch

 Spec Writing

 Copywriting

 Graphic Design

// EXPERIENCE

Nov 2018 - Present

FREELANCER

UI/ UX Designer and Writer

- Earned top rated freelancer on upwork with 100% job success
- Redesigned brand guidelines and marketing pages
- Designed and oversaw sprint cycles
- Worked with developers to implement features
- Wrote long form UX articles for Wix

Jan 2017 - Sep 2018

SCREENSHOP

Head of Product

- Collaborated with co-founders to shape feature roadmaps
- Managed UI designer and oversaw graphic implementation
- Authored feature specification documents
- Wrote all in-app copy
- Researched user behavior and improved app structure

Oct 2012 - Jul 2016

GLIDE

Product Manager (Oct 2013 - Jul 2016)

- Designed and wrote specification documents for new features
- Collaborated with designers on UI
- Researched competitors and best practices
- Wrote in-app copy

Marketing Associate (Oct 2012 - Oct 2013)

- Brainstormed and wrote ad creatives
- Wrote marketing and in-app copy
- Helped create winning campaign for TechCrunch Disrupt audience choice award

// PLATFORMS

I have designed products for iOS, Android, Windows Phone, Apple Watch, Android Wear, Windows (Desktop) and Web.

// REFERENCES

JONATHAN CARAS

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MICHAEL GOLDSTEIN

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